







The information contained in this document has not been independently verified. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein. Neither the company nor any of its respective affiliates, advisors or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection with the presentation.

This presentation does not constitute an offer or invitation to purchase or subscribe for any securities and no part of it shall form the basis of or be relied upon in connection with any contract or commitment whatsoever.

Please note that all financial data are prepared based on IFRS accounting. Financial data starting with 2023 FY results have been prepared by applying inflation accounting in accordance with the provisions of IAS 29. In addition to financial data with IAS 29, we also provide financial data without IAS 29 for information purpose only. As Company provides its guidance based on financial data without IAS 29, additional information on financial data aims to help investors to make comprehensive analysis on quarterly results. Due to rounding, numbers presented throughout this document may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.

Note: EBITDA is a "non GAAP" measure. The EBITDA definition used in this investor presentation includes Revenues, Cost of Sales, Marketing Expenses, General Administrative Expenses but excludes Depreciation and Amortization Expenses.







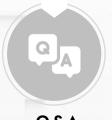
Operational Performance



Financial Performance

BIM 3 Q

BIM



Q&A



APPDX

## HEADLINES of KEY FIGURES for 3Q24 (with TAS 29 inflation accounting on financials)





- 9% y-y real growth.
- Strong cash flow from operations.
  - 2024 Guidance is maintained.







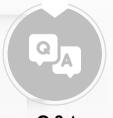
Operational Performance



Financial Performance

> M 3 Q

BIM



Q&A



APPDX



#### LIKE FOR LIKE SALES INCREASE (BIM TURKIYE\*)



QUARTERLY (w/o TAS 29)					
_	2023 Q3	2024 Q3	CHANGE		
Like-For-Like Sales (per store/per day (TL)	68,803	103,024	49.7%		
Like-For-Like Basket (TL/per visit)	117.48	181.38	54.4%		
Like-For-Like Customer Traffic (per store/per day)	585.7	568.0	-3.0%		



2023 9M 2024 9M CHANGE Like-For-Like Sales 58,863 95,716 62.6% (per store/per day (TL) Like-For-Like Basket 105.38 168.57 60.0% (TL/per visit) Like-For-Like Customer Traffic 558.6 1.7% 567.8 (per store/per day) 65.6% 62.9% 62.0% 60.4% • •••••• 54.4% 3Q23 4Q23 1Q24 2Q24 3Q24

9 MONTHS (w/o TAS 29)

...... LFL Basket Size Trend (YoY%)

Bimflation was 54% YoY in 3Q24 and 60% in 9M24.

...



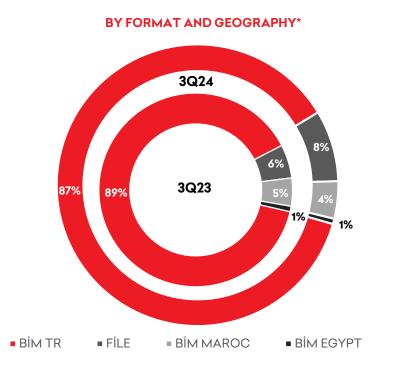
M - m

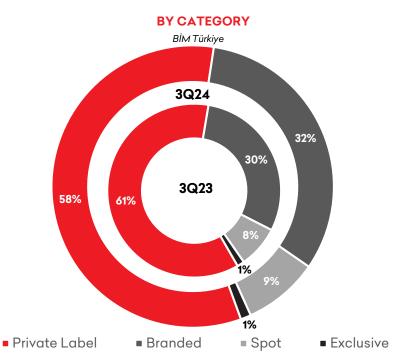




0

BIM 3 Q 2 0





BÌM

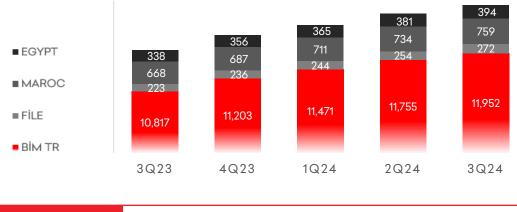




0

B I M 3 Q

QUARTERLY



TOTAL	12,046	12,482	12,791	13,124	13,377
Openings (q-q)	228	436	309	333	253

• Store growth **11% YoY** 

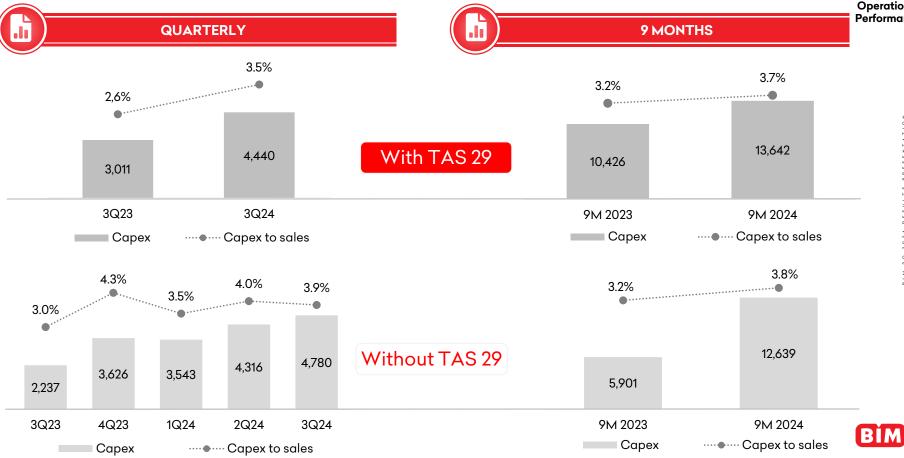


**CAPEX** 



Σ

\_

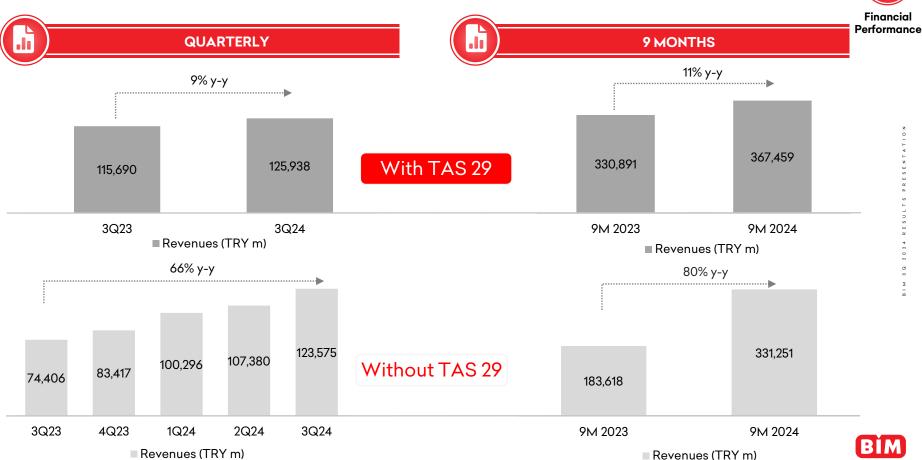




M 3 Q

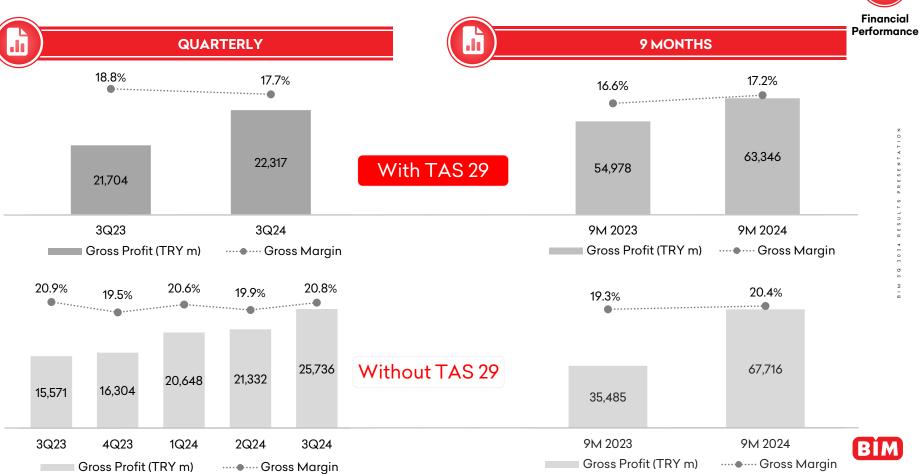
BIM

► NET SALES

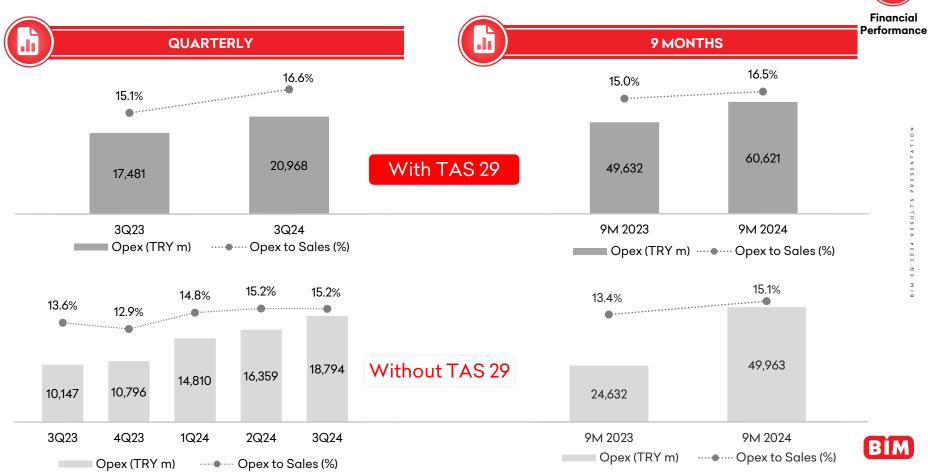


Financial

#### GROSS PROFIT



#### OPERATING LEVERAGE



## OPEX MANAGEMENT QUARTERLY\*





**EBITDA** 

QUARTERLY

5,434

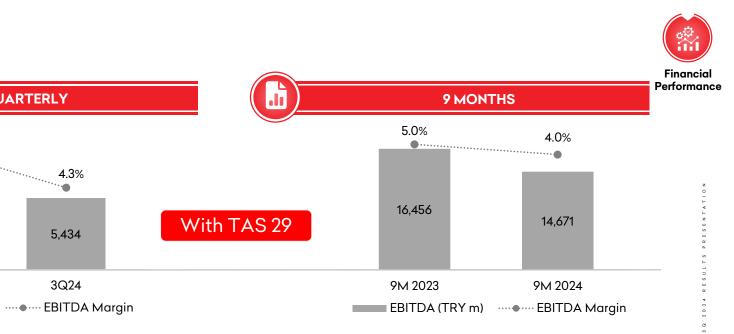
3Q24

6.8%

7,885

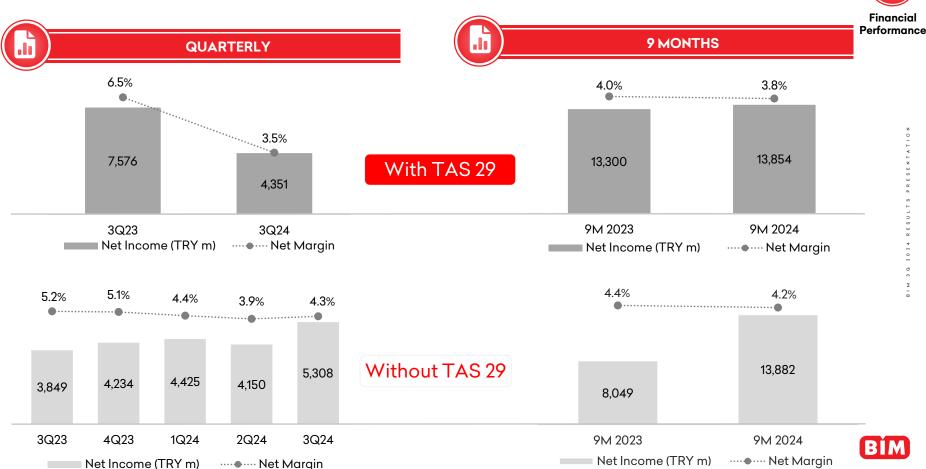
3Q23

EBITDA (TRY m)









## QUARTERLY CASH FLOW BRIDGE\*

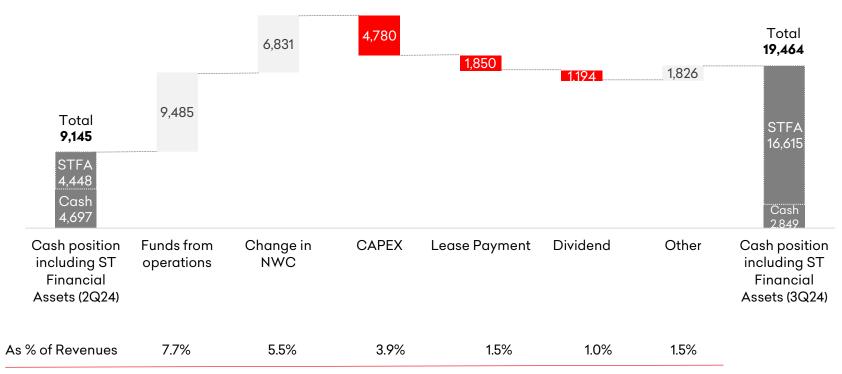


0

Q 2 0

Σ

8













272 Stores

3 Logistic Centers



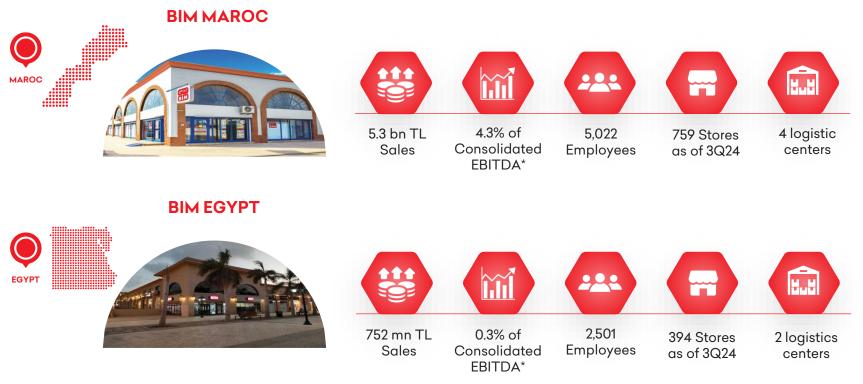
272 stores in 29 cities, 18 new stores in 3Q24. 33% share of Private Labels within FİLE's total sales. Online sales form 5.3% of FİLE's revenues. FILE online shopping platform operates with 75 stores, two of which are dark stores.

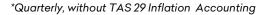




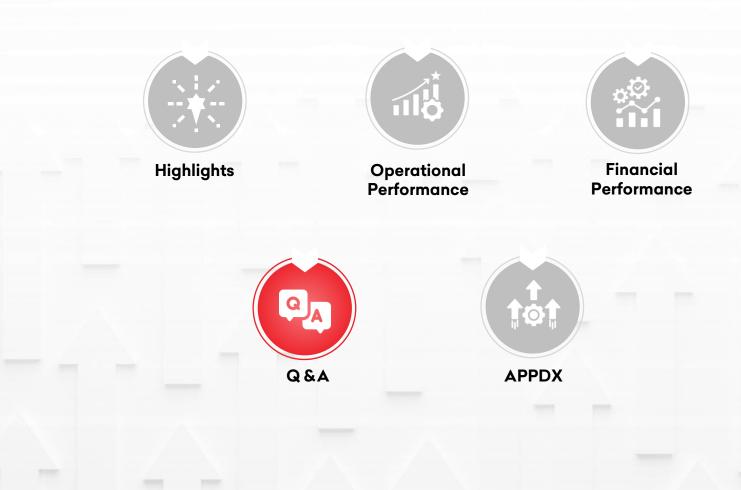
0

3 I M 3 Q 2 0











M 3 Q

8



## ► TFRS INCOME STATEMENT (with TAS 29)



	9 months ended 30 September			3 months ended 30 September		
TL million	9M 2023	9M 2024	Change % YoY	3Q 2023	3Q 2024	Change % QoQ
Net Sales	330,891	367,459	11%	115,690	125,938	9%
COGS	(275,913)	(304,114)	10%	(93,986)	(103,621)	10%
Gross Profit	54,978	63,346	15%	21,704	22,317	3%
Total SG&A	(49,632)	(60,621)	22%	(17,481)	(20,968)	20%
EBIT	5,346	2,725	-49%	4,223	1,348	-68%
Net financial income/(expenses)	(2,475)	(3,345)	35%	(793)	(1,177)	48%
Monetary Gain (Loss)	18,024	17,050	-5%	7,898	5,561	-30%
Other income/(expenses)	1,512	2,211	46%	732	633	-13%
PBT	22,407	18,641	-17%	12,059	6,366	-47%
Taxes	(9,116)	(4,760)	-48%	(4,467)	(1,992)	-55%
Net income	13,291	13,881	4%	7,592	4,374	-42%
Non-controlling Interests	(8)	26	n.a	16	23	44%
Owners of Parent	13,300	13,854	4%	7,576	4,351	-43%
D&A	(11,110)	(11,946)	8%	(3,662)	(4,086)	12%
EBITDA	16,456	14,671	-11%	7,885	5,434	-31%



#### ► TFRS INCOME STATEMENT (w/o TAS 29)



	9 months ended 30 September			3 months ended 30 September		
TL million	9M 2023	9M 2024	Change % YoY	3Q 2023	3Q 2024	Change % QoQ
Net Sales	183,618	331,251	80%	74,406	123,575	66%
COGS	(148,133)	(263,535)	78%	(58,835)	(97,840)	66%
Gross Profit	35,485	67,716	91%	15,571	25,736	65%
Total SG&A	(24,632)	(49,963)	103%	(10,147)	(18,794)	85%
EBIT	10,853	17,753	64%	5,423	6,942	28%
Net financial income/(expenses)	(1,377)	(3,026)	120%	(523)	(1,156)	121%
Other income/(expenses)	853	2,701	217%	346	1,247	261%
PBT	10,328	17,428	69%	5,246	7,033	34%
Taxes	(2,285)	(3,520)	54%	(1,389)	(1,702)	22%
Net income	8,043	13,908	73%	3,857	5,331	38%
Non-controlling Interests	(6)	26	n.a	8	23	209%
Owners of Parent	8,049	13,882	72%	3,849	5,308	38%
D&A	(3,249)	(6,108)	88%	(1,248)	(2,308)	85%
EBITDA	14,102	23,862	69%	6,672	9,250	39%



#### ► TFRS INCOME STATEMENT (w/o TAS 29 – w/o TFRS 16)



	9 months ended 30 September			3 months ended 30 September		
TL million	9M 2023	9M 2024	Change % YoY	3Q 2023	3Q 2024	Change % QoQ
Net Sales	183,618	331,251	80%	74,406	123,575	66%
COGS	(148,133)	(263,535)	78%	(58,835)	(97,840)	66%
Gross Profit	35,485	67,716	91%	15,571	25,736	65%
Total SG&A	(25,669)	(51,729)	102%	(10,519)	(19,519)	86%
EBIT	9,816	15,987	63%	5,052	6,217	23%
Net financial income/(expenses)	24	(239)	n.a	(3)	(81)	2352%
Other income/(expenses)	816	2,578	216%	335	1,119	234%
PBT	10,656	18,326	72%	5,384	7,254	35%
Taxes	(2,418)	(3,750)	55%	(1,485)	(1,759)	18%
Net income	8,238	14,575	77%	3,899	5,495	41%
Non-controlling Interests	(6)	57	n.a	8	34	312%
Owners of Parent	8,245	14,519	76%	3,890	5,461	40%
D&A	(1,662)	(3,065)	84%	(611)	(1,184)	94%
EBITDA	11,479	19,052	66%	5,663	7,400	31%



## FFRS BALANCE SHEET (with TAS 29)

TL Million	As	As of			
	<b>31 December 2023</b>	30 September 2024			
TOTAL CURRENT ASSETS	73,988	83,664			
Cash & Cash Equivalents	4,900	2,849			
Financial Investments	4,594	16,615			
Trade Receivables	21,908	22,826			
Prepayments	2,849	3,099			
Inventories	37,128	36,363			
Other Current Assets	2,610	1,912			
TOTAL NON-CURRENT ASSETS	127,266	140,281			
Financial Investments	5,996	5,996			
Tangible Assets	67,440	72,990			
Right of Use Assets (IFRS 16)	51,292	58,653			
Other Non-Current Assets	2,537	2,642			
TOTAL ASSETS	201,254	223,945			
TOTAL CURRENT LIABILITIES	73,465	86,250			
Current Borrowings	6,330	7,487			
Bank loans	0	351			
Lease liabilities	6,330	7,136			
Trade Payables	61,334	68,462			
Current Tax Liabilities	1,902	1,542			
Other Current Liabilities	3,900	8,758			
TOTAL NON-CURRENT LIABILITIES	33,037	36,014			
Lease Liabilities	24,019	26,426			
Non-Current Provisions	1,629	1,038			
Deferred Tax Liabilities	7,389	8,551			
TOTAL EQUITY	94,751	101,681			
TOTAL EQUITY AND LIABILITIES	201,254	223,945			



\_\_\_\_\_



# TFRS CASH FLOW (with TAS 29)



	9 months ended 30 September		
TL million	9M 2023	9M 2024	
Net Income	13.291	13.881	
D&A	11.110	11.946	
Non Cash Tax Expense	9.116	4.760	
Other Non-Cash Items	(6.677)	(2.106)	
Funds From Operations	26.840	28.480	
Change In Net Working Capital	2.023	5.949	
Tax & Other Payments	(1.850)	(4.306)	
Operating Cash Flow	27.013	30.123	
Capital Expenditures	(10.426)	(13.642)	
Proceeds From Sales of PPE	867	555	
Change in Financial Investments	(6.063)	(12.020)	
Cash Flow from Investing Activities	(15.622)	(25.108)	
Free Cash Flow	11.391	5.015	
Dividends	(5.625)	(1.300)	
Proceeds from ST Borrowings	0	351	
Proceeds from Lease Borrowings	(4.654)	(5.281)	
Treasury Shares Purchase & Sale, Net	(223)	0	
Cash Flow From Financing Activity	(10.501)	(6.231)	
Currency Translation Differences	143	(37)	
Monetary loss on cash and cash equivalents	(1.046)	(798)	
Increase/(Decrease) In Cash	(13)	(2.051)	

BIM 3 Q 2 0

